

REAL ESTATE SALES

You made the decision to sell. Now you have to find the right agent that will represent you in the sale of your property.

What are your choices ...

There are two types real estate agents

Residential and Commercial, they both bring skills and resources that are beneficial in the sale of your property.

Commercial Agents

In house networks. They market listings to their agents on both a local and national level. Their active marketing approach is aimed directly at the high probability buyers. Efforts are made to reach buyers either by phone or by mail. The agents will communicate your properties benefits and reasons to buy directly to the buyers. This active approach will very often reduce the marketing time.

Residential Agents

In house networks. They market listings to their agents on both a local and national level. Residential agents rely heavily on the local MLS. They must communicate your properties hilights and reasons to buy to the other agents in the MLS community. While a commercial firm may have several hundred local agents, in the MLS you will find several thousand. This approach maximizes your exposure.

Who you must call ...



Jorge Villa

(877) 864-8777 toll free

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When you hire me to sell

your property I will

incorporate a

Plan of Action

that utilizes the best

techniques form both

the Residential and

Commercial

real estate markets.

Allowing you the

opportunity to maximize

your properties

exposure and

reducing the time

it takes to sell.

Jorge Villa

Broker / Realtor

25 Years of Experience